

FIG. 1

KEY	VALUE OR SUB-KEY / VALUE	
KIND	FEATURE/MOVE	
TITLE	BLADERUNNER	
CATEGORY-1	ACTION	
CATEGORY-2	SCI-FI	
CATEGORY-3	DRAMA	
STAR-1	NAME	Harrison Ford
	AGE	Middle aged
	SEX	Male
	CHARACTER	Detective
	KIND	
STAR-2	NAME	Rutger Hauer
	AGE	Middle aged
	SEX	Male
	CHARACTER	Cyborg
	KIND	
STAR-3	NAME	Sean Young
	AGE	Young
	SEX	Female
	CHARACTER	
	KIND	Sexy
DIRECTOR	Ridley Scott	
WRITER 1	Philip K. Dick	
WRITER 2	Hampton Fancher	
WRITER 3	David Peoples	
PRODUCER 1		
PRODUCER 2		
LANGUAGE	English	
SUBTITLES	No	
COLOR	Yes	
RUNTIME	117	
PLOT	A detective has to track down and terminate a few genetically engineered cyborgs who have escaped from an off-world colony and have returned to earth to find their creator to bully him into expanding their four year life span.	
KEY SCENES	Downtown Los Angeles 2019	
MUSIC	Vangelis	
RELATED		

FIG. 3

CUSTOMER ID		
DATE	MOVIE ID	% AGE WATCHED
7/22/01	FLETCH	100
7/25/01	BLADERUNNER	100
7/26/01	GLADIATOR	100
7/27/01	DELICATESSEN	25

FIG. 4

WEEK OF 7/30/2001	
MOVIE ID	BROADCAST TIME/DAY(S)

FIG. 7

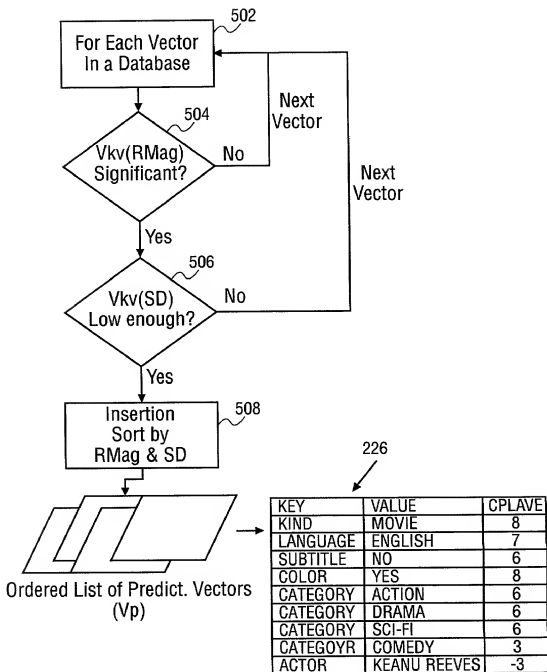


FIG. 5

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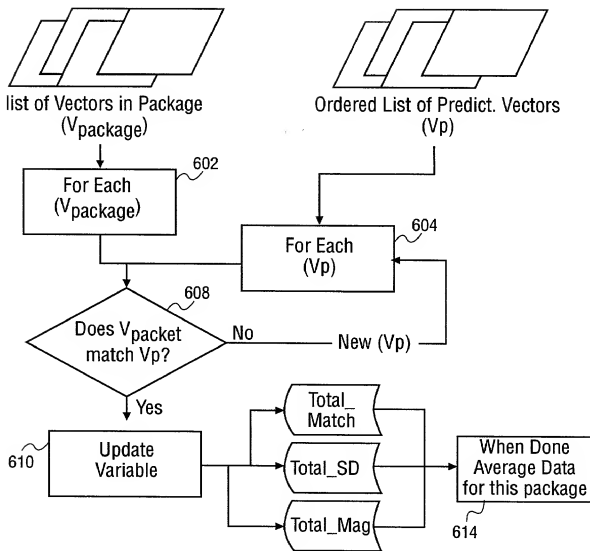


FIG. 6